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## RUDOLF EXPANDS INDUSTRIALLY IN BANGLADESH.

***Dhaka, Bangladesh, January 10<sup>th</sup>, 2023 - RUDOLF GmbH is strengthening its commitment to the textile market in Bangladesh through important investments in production and storage capacity.***

Since 1922, RUDOLF has driven the textile industry - and more recently construction and other industries - with the same innovative energy that is so necessary today to ensure continued progress and solve some of the current and future problems facing our civilization.

A true agent of positive change.

In 2023, at the turn of its first century of successful global operations, RUDOLF, the undisputed specialist in textile chemicals, will start construction of a new production facility in Bangladesh.

The new plant is a logical and necessary step to strengthen the company's competitive position on both local and global level.

*"The goal is to build an advanced factory with lean management concepts, technologies and supporting laboratories, with a focus on customer service and workplace quality," says Soumitra Ganguly, Managing Director of RUDOLF Bangladesh Ltd. He continues: "The new factory will be part of RUDOLF's global services as a secure and transparent fulfillment partner for brands/retailers and their supply chain partners."*

*"With unique innovations in textiles, RUDOLF has always been considered a forerunner in the industry. Pioneering spirit and tradition combined with forward-looking technologies and highly specialized employees continue to define the company's actions today," says Dr. Oliver Kusterle, Managing Director of RUDOLF and Chairman of RUDOLF Bangladesh Ltd. He adds: "The substantial investment made by RUDOLF is a strong sign of industrial commitment to Bangladesh, which is one of the largest contributors to the global textile market."*

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## Notes for editors

### **About RUDOLF**

RUDOLF GmbH, whose headquarters are in Geretsried, Bavaria, was founded by Reinhold Rudolf in Northern Bohemia in 1922. The company excels in innovative and high-quality textile auxiliaries, solutions for textile care and construction chemicals.

1,800 employees in 45 countries around the world ensure logistical and technical services.

The combination of backwards integration, scientific knowledge, development know-how, market insights and thorough application expertise make RUDOLF GmbH an experienced and competent partner for the customers of the textile finishing industry, co-producers and many other industries. RUDOLF offers products that comply with the OEKO-TEX® and GOTS standards, is committed to ZDHC and is a bluesign® system partner. RUDOLF is a founding member of the Transformer Foundation and lives by the philosophy of the Responsible Care initiative, which stands for responsible action in the fields of environment, safety and health.

[www.rudolf.de](http://www.rudolf.de)

