



Humble
1922

RUDOLF FASHION
DIVISION

SEASONAL TREND DIRECTION

X



RAW POWER

SEASONAL TREND DIRECTION



An everyday staple and essential classic since we started to wear jeans as Fashion in the 1950's. Finished great either from the Ozone or Resined in the Oven with a simple skinned top block - defined to perfection on 3d Machines.

HEM STORIES

SEASONAL TREND DIRECTION



From Raw & Ragged, to Split & Chopped. Tucked in to Rolled Up. New styles include Snapped Front to Buttons Sides, Split Inseams and Outseams to Classic back Grinding. These are the newness of hems this season.

CATWALK CHIC

SEASONAL TREND DIRECTION



This season's Fresh Catwalk Hits, from Classic Worn in's from Balenciaga & Junya Watanabe, Dark and Dusty from Balmain & Full Tinted from Balenciaga - Rounded out with some Brighter 70's Shade from Celine & Chloe.

FRAYED AWAY

SEASONAL TREND DIRECTION



Like an Indigo Scar a sign of a well used section or used as a design area of attention, from Front Yokes on Jackets to Pocket Edges, Back Pocket to a Hem, anywhere where you can imagine or desire there's wear.

SHADOWS N SPLATTER

SEASONAL TREND DIRECTION



Whether its Painted, Bleached, Tied, Clipped, Crunched or Bunched, then Tinted, Stained, Overdyed or Photoprinted this Modern Mashed up look isn't for everyone - but we love it all the same. Wear with Pride.

BLEACH N DYED

SEASONAL TREND DIRECTION



Still here on the Streets and Catwalk and not going away anytime soon play it safe & go for earthy tonal muted cols seen on Catwalk from Rachel Comey or go for it with Marques Almeida in bolder colours.

SUMMER SOFT

SEASONAL TREND DIRECTION



This season's take on Shade and Color, approached from different angles each one offered in Pale and Faint, to Soaked and Saturated. Buttery Soft to touch and giving these shades a fluid appearance.

EARTH TONES

SEASONAL TREND DIRECTION



Muted Modernity - Colours preserved and inspired from the nature that surrounds us, from the Urban Jungle to the Natural Forest. Simple enzyme processing to heavy stone washed look - a Natural Beauty.

WORK WHERE

SEASONAL TREND DIRECTION



Today's take on modern workwear, now becoming a daily special, the best of fashion forward fits blended together with a modern vision on pockets, fabric's and positioning. Now its time to Get to Work in Style finally.

MENDING MATTERS

SEASONAL TREND DIRECTION



It's time to make do mend - it shows that you care about your precious pair, to showcase your personality and spirit through your skills and handiwork. Now there's no more need to throw away, we repair to show that we care.

NEW NOIR

SEASONAL TREND DIRECTION



Our new everyday favourite, we love and wash it the same way we approach our Indigo's. We love our Black and Greys and what better way to love and respect then by keeping them darker and richer with a hint of soul.

HIDDEN BLUES

SEASONAL TREND DIRECTION



A breakaway from the obvious and return to a peaceful place, an indigo world where whiskers and topblocks are almost hidden & unseen, its about being discreet and peaceful and merging into the base. A timeless beauty.

BROKEN BLUES

SEASONAL TREND DIRECTION



A classic look we love to see on an iconic Jean, Pushed and Pulled, Bashed and Bruised, the daily denim diary of the wearers grinding through the wear and tear, time over time, the use and abuse of a well worn favorite pair.

TRUCKER LOVE

SEASONAL TREND DIRECTION



We all love Trucker, especially when they are updated and kept fresh and ahead of the times, this seasons trucker updates starts off short and cropped and move to extreme in every single way can possibly imagine and more.

AMPLIFIED

SEASONAL TREND DIRECTION



This season's new news, a move on from last season's where bigger is better, badder and bolder, don't be shy and its time to stand out. Winged Sides, Extreme High Rise, Banana and Darted Bow Legs take center stage.

LETS PLEAT

SEASONAL TREND DIRECTION



A continuation from last season, pleats dominate the fashion. New Volume where you want it most, for comfort or style, this choice is yours, Single, Double or Triple, Inverted or Box, your Pleat your Choice, your Style.

12-13

LABOR MADE INC
CUSTOM DESIGN WORKS
BUILDING FOR THE FUTURE

MODERN YOKES

SEASONAL TREND DIRECTION



Started in 1978 from Closed the X Jean - now todays new modern standard the Front Yokes are almost everywhere these day. Made in many new and exciting ways Vintage / Modern, Plain / Extreme, your Choice your Style.

PATCH PERFECT

SEASONAL TREND DIRECTION



Mix and Match, Dark and Light, Piece and Patched. Add in a splash of pocket or panel removed & add a whole lot of work and a whole lot of washing put together - its like wearing your own an Indigo Puzzle.

NATURAL SELECTION

SEASONAL TREND DIRECTION



Uniting two great icon's, White and Natural Denim joined together. Wanna be Classic - the you can opt for the White, wanna be Cool then take the Natural approach, Styled in every way you can - from Fashion to Workwear.

SOFT ACID

SEASONAL TREND DIRECTION



Acid Wash is still seen, but nowadays in a more Sustainable and Softer vision, less aggressive and noisy than previous seasons, its more about highlighting the texture and soul of the Jean, regardless of the shade the your chose.

SEASONAL SEAMS

SEASONAL TREND DIRECTION



Seams and Modern panelwork's everywhere, from the Catwalk to the High Street. Adding Shape and Form, Movement and Motion to each and every seam, stay up to date and on point with this seasonal story the evolves again.

AMERICANA

SEASONAL TREND DIRECTION



We love our classic Americana Blankets just as much we love our Classic Jeans
If we join them together we have the perfect combination. Now customised
on Iconic Jean and also on the Catwalk, now everyone can feel the love.

EMBELLISHED SEASONAL TREND DIRECTION



An Indigo canvas and whole lot of creativity go a long long way, this seasons catwalk pushes boundries forwards. Laser allover and placement, sit next to full on Embroidery, either Placed Perfect or Head to Toe - dont be Shy.

CATWALK UPCYCLE

SEASONAL TREND DIRECTION



Recycled or Upcycled, from Catwalk to Boytique, this clever, modern and sustainable way of processing and styling bring new shapes n shades united in fresh and exciting garments, bring new life from old ways.

DESTROYED

SEASONAL TREND DIRECTION



Blasted Open, Ripped to Pieces, and Shredded Up, not for the faint of heart. A real visual treat for those that dare, backs open up to become flared, Shorts get the extra twist with Legs added to add an extra life and Fashion Feeling.

UTILIZED SEASONAL TREND DIRECTION



From Sewn on Top, Inserted, and Windowed. Patched Pockets are here now in every way shape and form, regardless of fit, they work on Skinny to Wide leg adding a sense of Utility and Uniform to every pair. Time to look sharp.



Huck
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**THANKS FOR YOUR TIME
AND ATTENTION**