

hub  
1922  
RUDOLF FASHION  
DIVISION

# FASHER PRINER

# GREAT RESULTS BELONG TO THOSE WHO PRIME.

LASER PRIMER is RUDOLF's one-of-a-kind igniter used to significantly improve the laser-fading of denim.

The formulation of LASER PRIMER has been studied and perfected through the observation of effects on cotton fibrils through electronic microscopy.

When applied on most fabrics, LASER PRIMER brings tangible advantages in:

- Overall enhancement of laser action
- Further definition of lines
- Decrease of yellow/brown cast linked to cotton burning

LASER PRIMER is based on the simultaneous application of 2 auxiliaries:

**RUCO®-SPECIAL LPR** and **RUCO®-SPECIAL LPC**.



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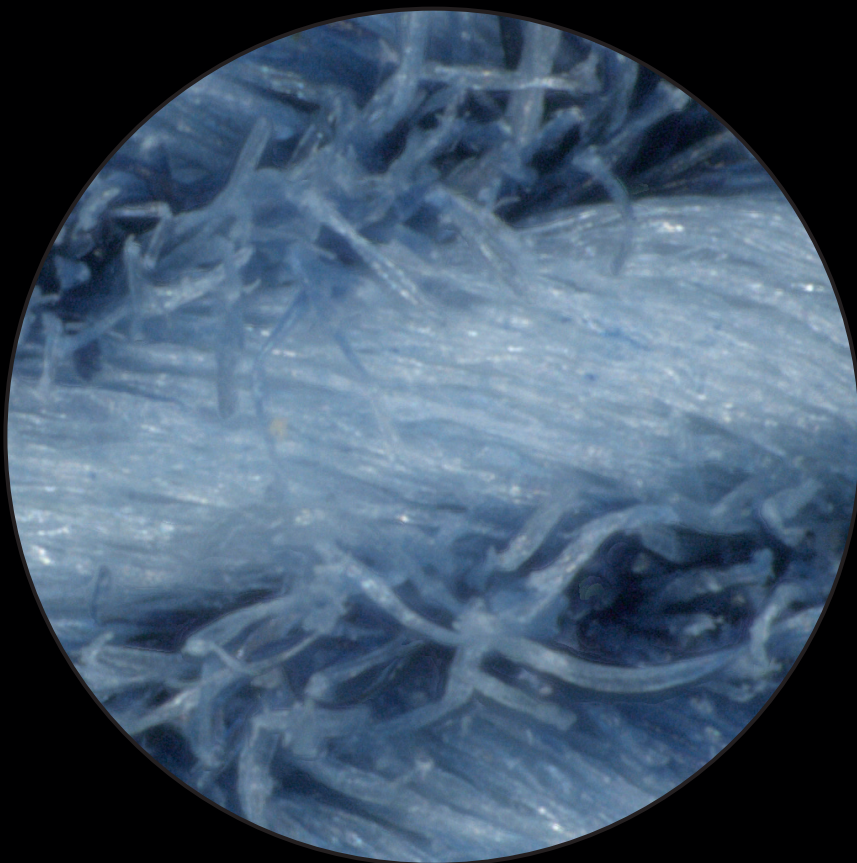
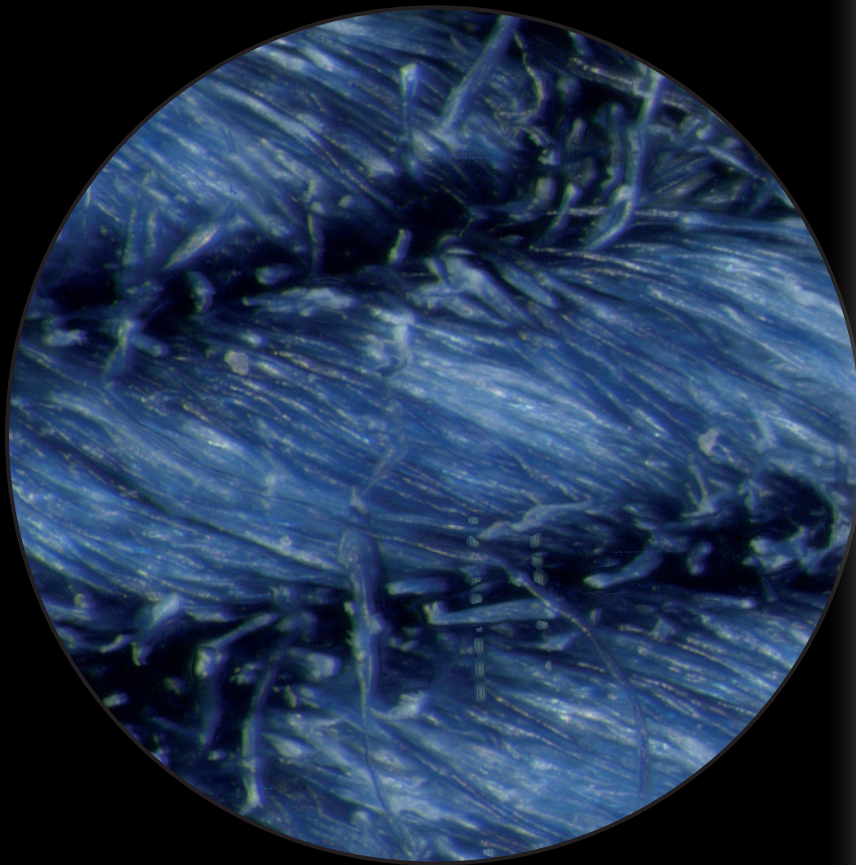
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RUCO-SPECIAL LPR®

*The picture behind shows the highly  
effective action of LASER PRIMER  
that, while efficiently stripping indigo,  
preserves fiber quality.*







**Above:** denim untreated, lasered  
and washed.  
Result is a standard laser abrasion.

**Below:** denim treated with LASER  
PRIMER, lasered, washed  
Result is an intensely enhanced  
laser abrasion..

